25 Reasons to Love the Pfister

31 The Grand Staircase
32 Peacock Private Dining
33 The Peacock Room Bar
34 The Liquid Sculptor’s Stair
35 Sweeping in the Clouds
36 The Wine Cellar
37 The Pickleback Shot
38 First Dates at Blu
39 THE VIEW FROM BLU
40 TheSelf-Tipping Trap
41 Valet Holiday Starging
42 24-hour Room Dining
43 Private Spa Suites
44 The Potbelly Stove
45 The Winter Night Package

51 Dr. Jeffrey Hollander on the Lobby Lounge Piano
52 Top-Notch Service from The Pfister Butler
53 Top Midwest Hotel by Condé Nast Traveler
54 Professional Make-up Treatment for the Big Day
55 Beer, Wine and Whiskey Dinners
56 The Hotel’s Story Told by The Pfister Narrator

61 Air of July Fireworks at Blu
62 Best View of the Gas Light Flame
63 New Year’s Eve Party at Blu
64 Upstage Shopping on the Premieres
65 Wisconsin’s Most Elegant Galas
66 Best View of the Gas Light Flame

76 The Many Nicknames, including
77 The Site of a Private Dinner for President McKinley and his Cabinet
78 A Meeting Destination for Businesses from All Over the World
79 The City’s Most Well-Traveled Sights and Sights Technicians

80 Choice of Modern in Historic Accommodations
81 Signature Martinis
82 Live Music Six Nights a Week at Mason Street Grill
83 The Preferred Hotel for U.S. Presidents
84 The Breathtaking Imperial Ballroom
85 The City’s Best Happy Hours
86 A Toast for any Occasion in the Lobby Lounge

90 World-Famous Artist-in-Residence
91 The Many Nicknames, including
92 First Boutique Hotel in the World with Individual Thermostat Controls
93 World-Famous Artist-in-Residence

100 The Breathtaking Imperial Ballroom
101 The Preferred Hotel for U.S. Presidents
102 The Culinary Impact of Chef Brian Foster
103 2nd, 3rd & 4th Generation Weddings
104 Art Coming to Life in Real Time
105 A Famous Background for Wedding Photos
106 Love and City Sites from Your Room
107 A Toast for any Occasion in the Lobby Lounge
108 The Preferred Hotel for U.S. Presidents
109 Professional Make-up Treatment for the Big Day
110 The Breathtaking Imperial Ballroom
111 The Time Capsule
112 The Culinary Impact of Chef Brian Foster
113 Walking Distance from Your Next Destination

THE GORGEOUS LOBBY CEILING MURAL

NATIONAL REGISTER OF HISTORIC PLACES

THE PFISTER LIONS

EVERYONE HAS A PFISTER STORY

JEN KENNEDY’S HEADQUARTERS
THE NIGHT OF THE WISCONSIN PRIMARY

AFTERNOON TEA AT BLU

DUCK & HARRY, THE PFIESTER LIONS

The Stunning Grand Ballroom
Milwaukee’s Finest Banquet Dining
Nationally Recognised Pastry Chefs
Exclusive Pfister 1893 Tea
Milwaukee’s Most Elegant Banquets
Nationally Recognised Pastry Chefs
Six Nights a Week at Mason Street Grill
Top-Notch Service from The Pfister Butler

THE PFISTER: HISTORY & STORY — A DOCUMENTARY

42 Complimentary Star Meal Service
43 Free Champagne in the Spa Lobby
44 The Largest Victorian Art Collection of any Hotel in the World
45 The Site of a Private Dinner for President McKinley and his Cabinet
46 Wisconsin’s Most Elegant Galas
47 Upscale Shopping on the Premises

68 Art of July Fireworks at Blu
69 Best View of the Gas Light Flame
70 The Night of the Wisconsin Primary
71 John F. Kennedy’s Headquarters
72 The Famous Backdrop for Wedding Photos
73 The Preferred Hotel for U.S. Presidents
74 The Many Nicknames, including
75 Walking Distance from Your Next Destination

88 Grammy-Winning Piano Accommodations
89 Inspirational WISH Spa Amenities in Every Bathroom
90 First Dates at Blu
91 Top-Notch Service from The Pfister Butler
92 Upscale Shopping on the Premises
93 Live Music Six Nights a Week at Mason Street Grill
94 The Perfect Proposal Spot
95 Milwaukee’s Iconic Landmark
96 The Thanksgiving Day Buffet
97 Wisconsin’s Most Elegant Galas
98 Love and City Sites from Your Room
99 A Toast for any Occasion in the Lobby Lounge
100 The Breathtaking Imperial Ballroom
101 The Preferred Hotel for U.S. Presidents
102 The Culinary Impact of Chef Brian Foster
103 2nd, 3rd & 4th Generation Weddings
104 Art Coming to Life in Real Time
105 A Famous Background for Wedding Photos
106 Love and City Sites from Your Room
107 A Toast for any Occasion in the Lobby Lounge
108 The Preferred Hotel for U.S. Presidents
109 Professional Make-up Treatment for the Big Day
110 The Breathtaking Imperial Ballroom