



## CELEBRATE SUMMER IN THE CITY WITH THE PFISTER HOTEL

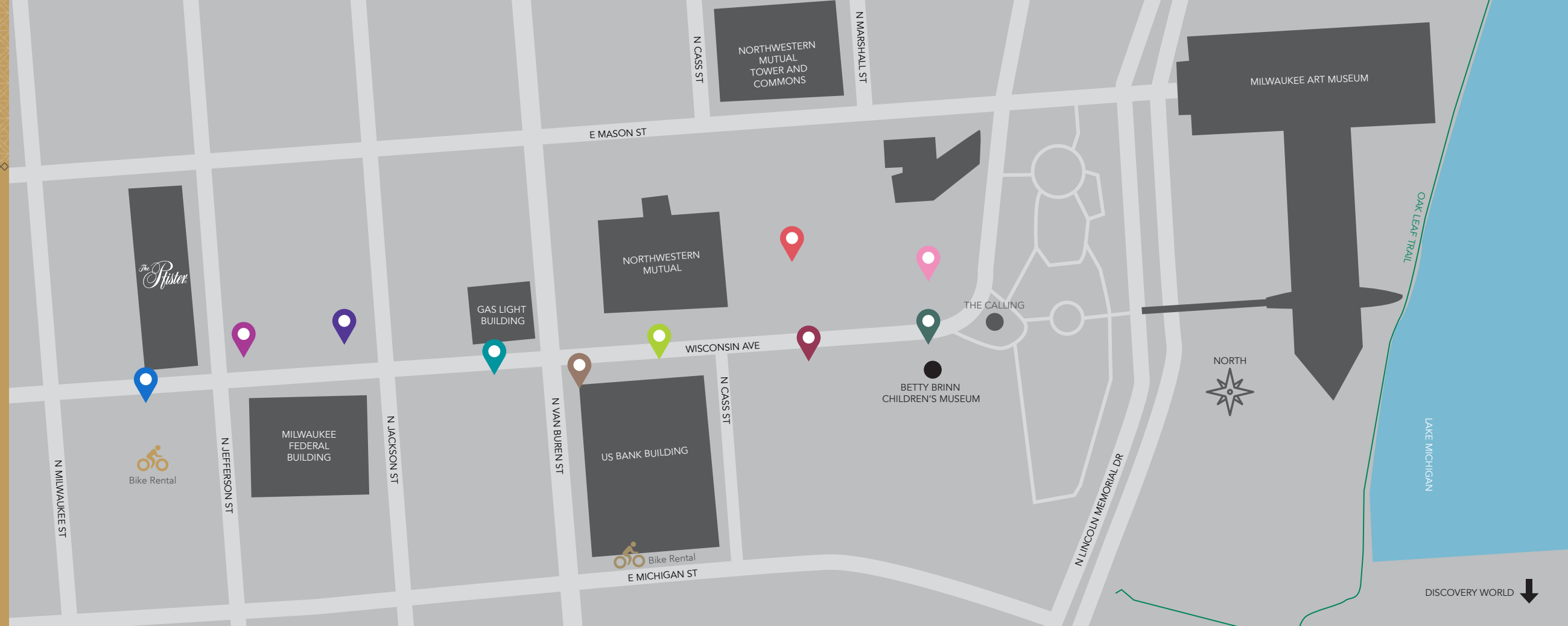
Take a stroll from the historic Pfister Hotel to the jewel of Milwaukee, the Lake Michigan lakefront. Along the way, explore the Sculpture Milwaukee 2018 additions to Wisconsin Avenue, and the notable landmarks as you walk toward the world's seventh largest body of freshwater.

(Approximate distance .5 miles)

### THE PFISTER HOTEL

424 E Wisconsin Ave.

Opened in 1893, this Romanesque Revival building was designed by Charles Koch. The hotel hosts the largest private collection of Victorian Art in the city. The modern 23-floor guest tower was added to the hotel after the Marcus family purchased the building in 1962.



### SCULPTURE MILWAUKEE FEATURED PIECE **MOOD SCULPTURE, 2017**

411 E Wisconsin Ave.  
Artist Tony Tasset  
fiberglass

### SCULPTURE MILWAUKEE FEATURED PIECE **BAM (SEATED WARRIOR), 2017**

500 E Wisconsin Ave. (located in planter)  
Artist Sanford Biggers  
polished bronze

### THE FEDERAL BUILDING AND US COURTHOUSE

517 E Wisconsin Ave.

This granite, Romanesque Revival building was designed by US Treasury Dept architect Willoughby J. Edbrooke and completed in 1892. Originally built to serve as the Post Office, Courthouse and Customs House, this gem is open to visitors during regular business hours. To see the ornate, Victorian atrium, guests are required to pass through a security checkpoint.

### SCULPTURE MILWAUKEE FEATURED PIECE **BLUE BRA GIRLS, 2012**

526 E Wisconsin Ave.  
Artist Ghada Amer  
cast, polished stainless steel, ed.

### SCULPTURE MILWAUKEE FEATURED PIECE **UNTITLED (BURGHER WITH EXTENDED ARM), 2014**

611 E Wisconsin Ave.  
Artist Liz Glynn  
bronze, ed. II/VI lifetime casts,  
II APs & VI posthumous cast

### WISCONSIN GAS COMPANY BUILDING

626 E Wisconsin Ave.

Constructed in 1930, this Art Deco, 22-story building is headquarters to the state's oldest utility company. In 1956, a neon flame was added to the top of the building, which was converted to LED lighting in 2016. The flame, a beloved part of the skyline, predicts the weather each night. Use this handy rhyme to interpret the color of the flame:

"When the flame is red, it's warm weather ahead!  
When the flame is gold, watch out for cold!  
When the flame is blue, there's no change in view!  
When there's a flickering flame, expect snow or rain!"

### NORTHWESTERN MUTUAL HEADQUARTERS

720 E Wisconsin Ave.

Designed by Marshall & Fox in the Classical Revival style, this building was completed in 1914. This 8-story building features 10 Corinthian columns, which are echoed in the company logo.

### US BANK CENTER

777 E Wisconsin Ave.

At 42 stories, this is Wisconsin's tallest building. The 1973 construction boasts more than 5,000 windows and stands an impressive 601 feet tall.

### SCULPTURE MILWAUKEE FEATURED PIECE **BIG TIME, 2016**

777 E Wisconsin Ave.  
Artist Richard Deacon  
painted and lacquered stainless steel

### SCULPTURE MILWAUKEE FEATURED PIECE **HALF BIG SUIT, 2016**

777 E Wisconsin Ave.  
Artist Erwin Wurm  
lacquered aluminum, ed.

### SCULPTURE MILWAUKEE FEATURED PIECE **THE GROUP OF FIVE, 2014**

875 E Wisconsin Ave.  
Artist Magdalena Abakanowicz  
bronze

### SCULPTURE MILWAUKEE FEATURED PIECE **REASON TO BE, 2017**

929 E Wisconsin Ave.  
Artist Jessica Jackson Hutchins  
decommissioned bus shelter, stained glass

### SCULPTURE MILWAUKEE FEATURED PIECE **SEER (ALICE II), 2005**

720 E Wisconsin Ave.  
Artist Kiki Smith  
white auto body paint on bronze

### SCULPTURE MILWAUKEE FEATURED PIECE **LOVE, 1966-2000**

720 E Wisconsin Ave.  
Artist Robert Indiana  
polychrome aluminum, ed.

### THE CALLING

By artist Mark di Suvero, 1982. The 40-foot-tall sculpture is constructed of steel beams and was commissioned by an anonymous donor. The piece is meant to evoke the image of the rising sun.

### THE MILWAUKEE ART MUSEUM

The most celebrated section of this multi-sectional building is the Quadracci Pavilion, designed in 2001 by world-renowned Spanish architect Santiago Calatrava. If the weather and wind speeds cooperate, you can watch the wings, which span an impressive 217 ft., raise and lower each day at 10 AM, Noon and 5 PM. Cross the Reiman Pedestrian Bridge, the cable-stayed footbridge, to enter Windhover Hall, which features a vaulted, 90 ft. glass ceiling free of charge. Ticket holders have access to the whole museum.

Continue to explore the lakefront using the **Oak Leaf Trail**. Follow this public trail in either direction to enjoy Lake Michigan. The trail is a multi-use trail, so be mindful that you will share the path with joggers, bikers, skaters and leashed pets.

### NORTH OF WISCONSIN AVENUE

PADDLEBOAT RENTAL	.3 Miles
KITE RENTAL	.6 Miles
PEDAL BOAT/ PADDLE BOARD/KAYAK/ CANOE RENTAL	.6 Miles
MCKINLEY MARINA	1.5 Miles
NORTHPOINT CUSTARD STAND	1.8 Miles
BRADFORD BEACH	2.1 Miles

### SOUTH OF WISCONSIN AVENUE

LAKESHORE STATE PARK	.2 Miles
SUMMERFEST GROUNDS	.5 Miles