

CELEBRITY SPYTENDER FOR FUNDRAISING

SafeHouse Chicago introduces an innovative and stealthy way to raise funds for your charity! Your mission: invite fellow spies to rendezvous at the SafeHouse for the ultimate undercover happy hour featuring your organization's ringleaders as celebrity bartenders. Your guests assume secret identities, enjoy cocktails and indulge in scratch-made spy food— all while helping raise money for your non-profit.

WHAT IS A CELEBRITY SPYTENDER?

Celebrity SpyTenders most often are top agents of your organization, who agree to become a spy bartender for two hours to raise money. With the assistance of our trained staff, they pour crafty cocktails for coworkers and friends. SpyTenders can fundraise individually or battle it out for top tips (which go to your charity) and bragging rights!

SpyTending is fun and engages your team of supporters in a unique fundraising effort. All they have to do is show up and order drinks. 20% of all revenue that is collected during the two hour SpyTender time frame will be donated to the charity you have chosen. But that isn't all, you also donate ALL tips collected to your charity.

THINK YOU HAVE WHAT IT TAKES TO BE A SPYTENDER?

SpyTending events work best for groups that:

- + Are non-profit – 501c3 status is required to participate in the program
- + Like to have a good time – this event is meant to be fun for all agents 21 or older
- + Have a lot of friends that like to eat and drink, and are big tippers! Your charity earns 20% of profits and 100% of tips
- + Have a large social media following – we will share top tips for promoting your event and spreading the word
- + A minimum of 10 planned attendees is requested, as a \$250 spend on food and beverage is required
- + Plan in advance – for best results, we recommend planning 1-2 months in advance which gives you time to promote your event
- + Have a competitive edge – the most successful groups often have SpyTenders who battle it out. A SpyTender face-off encourages friendly competition to see who can drum up the most sales and tips!
- + Know how to start the work week off right – SpyTending events are limited to Mondays, Tuesdays, and Wednesdays from 5:30-7:30, the perfect way to celebrate Happy Hour, if you ask us!



HELPFUL HINTS

We want your mission to be a success!

To ensure a successful fund-raising mission, Control has provided the following tips for a successful propaganda campaign! Here is your mission:

1 Share your mission

on social media:   

a. Create a Facebook Event to promote your bartending operation

b. Publish additional Facebook posts and consider "Boosting" (code for advertising) to get even more agents onboard with your mission!

2 Email your fellow agents:

Promote your mission to subscribers, colleagues, friends and family.

3 Consider raising the stakes of your mission:

Some of our most successful missions have included additional fundraisers along with a SpyTender event to maximize profit. Control's recommendations include:

a. **Silent Auction** – reach out to members and organization partners to have items donated and raffled them off to the highest agent bidders.

b. **50/50 Raffles** – with a 50/50 raffle, not only does one agent win, but an entire team (or organization) of spies has the opportunity to win as well.

c. **Make it a Battle Mission** – have two or more SpyTenders throughout the event and compete to see who can raise the most in tips and sales.

"It was definitely one of the best burgers I've had."

– Kristin S.

"If you are looking for a fun place to hang out with friends while feeling like you're in a James Bond movie or one of Charlie's Angel's, then get crackin' and try to unlock the mysteries behind Chicago's most well-kept speakeasy."

– Andy N.

"This is the coolest restaurant we have ever been to...I wish I could give 6 stars!! "

– Donna S.

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SafeHouseChicago.com/SpyTender
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