



**NEWS RELEASE**

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**Historic #1 Ranked Skirvin Hilton Hotel Receives Hilton Brand Award**

**OKLAHOMA CITY, Oklahoma. (March XX, 2017)** – The [Skirvin Hilton Hotel](#), Oklahoma’s finest hotel, today announced it has been recognized by Hilton Hotels Corporation with the 2016 Bright Blue Futures Award. Simultaneously, the hotel was ranked #1 throughout all Hilton full-service hotels for delivering superior service as measured by guest satisfaction.

The Skirvin Hilton was proud to accept the 2016 Bright Blue Futures Award for full-service hotels with less than 500 rooms from Hilton Hotels Corporation. Led by team members at more than 550 Hilton properties in 80 countries, the Bright Blue Futures program helps young people achieve stability through the delivery of basic needs such as food and shelter and discover hope for a brighter future through education. Bright Blue Futures is part of Hilton’s Travel with Purpose philosophy, which focuses on operating in a responsible manner and making a positive impact on its business and communities. The Skirvin Hilton received the award for its commitment to volunteering with youth-serving organizations, providing in-kind donations, and engaging youth through professional mentorship and training.

In related news, the Skirvin Hilton received an outstanding ranking in guest satisfaction. A nationwide Hilton survey of past guests has ranked the Skirvin Hilton # 1 in service and loyalty amongst 284 full-service Hilton properties in the Americas. The survey, provided by Medallia, asks consumers to rate their actual experiences of their stay on a range of metrics; from professionalism, quality and efficiency to problem-solving and complaint handling.

“We always appreciate the support of our guests, so we’re thrilled to start the year with such positive feedback,” said Gerald Rappaport, general manager of the award-winning hotel.

To thank its customers for their loyalty, The Skirvin Hilton is offering a discounted rate of \$179 including breakfast, WIFI, and complimentary valet parking. This can be redeemed by booking [here](#).

Over the last year, the Skirvin has undergone a \$4 million dollar renovation to further improve the guest experience for customers.

### **About The Skirvin Hilton Hotel**

The Skirvin Hilton originally opened in 1911. In 2007, Skirvin Partners in Development, Marcus Hotels & Resorts and Hilton partnered on renovating the hotel to its original glory. The reopening event was designated as an official Oklahoma Centennial event and since the renovation, the hotel has earned AAA Four Diamond rating every year and received the Mayor's Development Award for best downtown development. The Skirvin Hilton Hotel is owned and operated by Marcus Hotels & Resorts, in partnership with Skirvin Partners in Development.

The hotel features 225 luxuriously appointed guest rooms, including 20 one-bedroom suites, one presidential suite and 18,500 square feet of premiere meeting and pre-function space. It is home to the upscale Park Avenue Grill restaurant and Red Piano lounge.

The Skirvin was recognized as one of the Best Hotels in the USA by *U.S. News & World Report*, finishing as the #1 Hotel in Oklahoma City and #2 Hotel in the State of Oklahoma. The hotel remains on the National Register of Historic Places.

The Skirvin Hilton Hotel is located at One Park Avenue in Oklahoma City. For more information, please visit [www.skirvinhilton.com](http://www.skirvinhilton.com) and follow the company on [Facebook](https://www.facebook.com/TheSkirvinHilton) ([www.facebook.com/TheSkirvinHilton](https://www.facebook.com/TheSkirvinHilton)) Instagram (@SkirvinHiltonOK), and [Twitter](https://twitter.com/SkirvinHiltonOK) (@SkirvinHiltonOK).

### **About Marcus Hotels & Resorts**

[Marcus Hotels & Resorts](http://www.marcushotels.com), owns and/or manages 18 hotels, resorts and other properties in the U.S. The company's distinctive portfolio includes city-center meeting hotels, upscale resorts, historic properties, and premium branded and independent first-class hotels. Marcus Hotels & Resorts is an approved operator for all major lodging brands. A leader in the hospitality industry since 1962, Marcus Hotels & Resorts creates asset value for hotel owners through its expertise in management, development and product repositioning, including hotel food and beverage concepts developed by its Marcus Restaurant Group, featuring premier brands such as Mason Street Grill, ChopHouse and Miller Time Pub & Grill. The company is also growing its experiential restaurant concept, The SafeHouse, with a second location that opened in early 2017 in Chicago, Ill. For more information, please visit: <http://media.marcushotels.com> and follow the company on Facebook and Twitter (@MarcusHotels).

## **About Hilton Hotels & Resorts**

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at [www.hilton.com](http://www.hilton.com) and learn more about the brand by visiting [news.hilton.com](http://news.hilton.com) or following us on [Facebook](#), [Twitter](#) and [Instagram](#).

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