



**NEWS RELEASE**

FOR IMMEDIATE RELEASE

**For additional information, contact:**

Susan Riley – Skirvin Hilton

(405) 702-8505

[SusanRiley@SkirvinHilton.com](mailto:SusanRiley@SkirvinHilton.com)

**Historic Skirvin Hilton Hotel Names New Director of Sales and Marketing**

***Don Jackson Appointed Director of Sales and Marketing at Oklahoma City's #1 Hotel***

**MILWAUKEE WI. (December 6, 2016)**--[Marcus® Hotels & Resorts](#) today announced that Don Jackson has been appointed director of sales and marketing at the [Skirvin Hilton Hotel](#) in Oklahoma City, Okla. In his new role at the AAA Four-Diamond property, Jackson will be responsible for overseeing all sales efforts, marketing and public relations for the hotel.

Jackson brings more than 25 years of experience to the Skirvin Hilton Hotel in marketing, sales, and hospitality management in full service and select service hotels. He joins the Skirvin Hilton from Ambassador Hotel Collection in Oklahoma City, Okla., where he was most recently director of sales & marketing for the Colcord Hotel and Ambassador Hotel. Over the course of his career, Jackson has held leadership and sales and marketing positions for Interstate Hotels & Resorts, Valencia Hotels/Valencia Hotels, Inc., Omni Hotels and Marriott Hotels.

“We are thrilled to have Don join the Skirvin Hilton team. His extensive experience in developing successful sales and marketing initiatives across numerous hotels within our region brings a forceful asset to our hotel, said Gerald Rappaport, general manager of the Skirvin Hilton. “We look forward to the success he will bring for our premier hotel property.”

Jackson received a bachelor’s degree in business administration management from Central State University in Edmond, Okla.

The Skirvin Hilton Hotel is majority-owned and operated by [Marcus Hotels & Resorts](#), in partnership with [Skirvin Partners in Development](#).

For more information on the latest news and updates from Marcus Hotels & Resorts, please visit: <http://media.marcushotels.com>.

### **About The Skirvin Hilton Hotel**

The Skirvin Hilton originally opened in 1911 and has been synonymous with elegance and innovation for the past five generations, hosting oil barons, dignitaries, movie stars, political leaders and presidents ever since. Guests from around the globe have traveled through the downtown Skirvin Hilton to experience its unique sophistication and timelessness. In 2007, Skirvin Partners in Development, Marcus Hotels & Resorts and Hilton partnered on renovating the hotel to its original glory. The reopening event was designated as an official Oklahoma Centennial event and since the renovation, the hotel has earned a AAA Four Diamond rating every year and received the Mayor's Development Award for best downtown development. The Skirvin Hilton Hotel is owned and operated by Marcus Hotels & Resorts, in partnership with Skirvin Partners in Development.

The hotel features 225 luxuriously appointed guest rooms, including 20 one-bedroom suites, one presidential suite and 18,500 square feet of premiere meeting and pre-function space. It is home to the upscale Park Avenue Grill restaurant and Red Piano lounge.

The Skirvin was recognized as one of the Best Hotels in the USA by *U.S. News & World Report*, finishing as the #1 Hotel in Oklahoma City and the State of Oklahoma. The hotel remains on the National Register of Historic Places.

The Skirvin Hilton Hotel is located at One Park Avenue in Oklahoma City. For more information, please visit [www.skirvinhilton.com](http://www.skirvinhilton.com) and follow the company on [Facebook](https://www.facebook.com/TheSkirvinHilton) ([www.facebook.com/TheSkirvinHilton](https://www.facebook.com/TheSkirvinHilton) ) and [Twitter](https://twitter.com/SkirvinHiltonOK) (@SkirvinHiltonOK).

### **About Marcus Hotels & Resorts**

Marcus Hotels & Resorts owns and/or manages 18 hotels, resorts and other properties in the U.S. A leader in the hospitality industry since 1962, Marcus Hotels & Resorts creates asset value for hotel owners through its expertise in management, development and product repositioning, including hotel food and beverage concepts developed by its Marcus Restaurant Group. The company's distinctive portfolio includes city-center meeting hotels, upscale resorts, historic properties, and premium branded and independent first-class hotels. Marcus Hotels & Resorts is an approved operator for all major lodging brands. For more information, please visit: <http://media.marcushotels.com> and follow the company on Facebook and Twitter (@MarcusHotels).

###