

## **NEWS RELEASE**

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## Historic Skirvin Hilton Celebrates 10 Years as Oklahoma City's #1 Hotel

**OKLAHOMA CITY, Oklahoma. (February XX, 2017)** -- The Skirvin Hilton, the #1 hotel in Oklahoma City, Oklahoma, today announced the 10th anniversary celebration of its reopening. In 2007, Marcus Hotels & Resorts completed a \$55 million restoration of this historic landmark, returning the property to its former glory as the social center of Oklahoma City. Now, ten years later, the Skirvin Hilton is currently ranked among the top 5 Hiltons in the Americas.

"We are delighted to celebrate the landmark 10th anniversary of the oldest existing hotel in the state of Oklahoma." said Gerald Rappaport, General Manager. The Skirvin Hilton will be offering a fantastic anniversary special for all guests. During the month of February, guests who stay two nights at regular price can stay an additional night for only ten dollars.

The Skirvin Hilton's celebration will include a full month of festivities throughout February, including All month long, the Park Avenue grill will be serving up \$10 lunch specials, Monday through Friday – designed with the Skirvin's storied past in mind. A percentage of the lunch special proceeds will be donated directly to The CARE Center, a nonprofit organization that provides support to children and families.

The Red Piano Lounge will be celebrating by offering \$10 signature martinis throughout the month. For an additional \$10, guests can take home a Red Piano logo martini glass – with all the profits going directly to The CARE Center.

The celebration will culminate on Friday, February 24 from 12:00pm -6:00pm as the hotel invites friends, neighbors, and general public for complimentary anniversary cake and coffee inside the Skirvin Hilton Hotel's newly renovated lobby. Guests can enjoy a historical tour, view the event space, or peruse guest rooms showing the results of the most recent \$4 million dollar renovation. During the month of February, guests who stay two nights at regular price can stay an additional night for only ten dollars.

The Skirvin Hilton has been the backdrop for many significant events, including weddings, galas, and celebrations. Anyone with a beloved Skirvin story or memory will be invited to share their stories online. Ten favorite moments will be chosen and published. Those cherished guests will be given a weekend stay to come back and enjoy the hotel in its prime.

The Skirvin Hilton originally opened in 1911 and has been synonymous with elegance and innovation for the past five generations, hosting oil barons, dignitaries, movie stars, political leaders and presidents ever since. Guests from around the globe have traveled through the downtown Skirvin Hilton to experience its unique sophistication and timelessness. Since the reopening in 2007, the hotel has earned a AAA Four Diamond rating every year.

## About The Skirvin Hilton Hotel

The Skirvin Hilton originally opened in 1911. In 2007, Skirvin Partners in Development, Marcus Hotels & Resorts and Hilton partnered on renovating the hotel to its original glory. The reopening event was designated as an official Oklahoma Centennial event and since the renovation; the hotel has earned AAA Four Diamond rating every year and received the Mayor's Development Award for best downtown development. The Skirvin Hilton Hotel is owned and operated by Marcus Hotels & Resorts, in partnership with Skirvin Partners in Development.

The hotel features 225 luxuriously appointed guest rooms, including 20 one-bedroom suites, one presidential suite and 18,500 square feet of premiere meeting and pre-function space. It is home to the upscale Park Avenue Grill restaurant and Red Piano lounge.

The Skirvin was recognized as one of the Best Hotels in the USA by *U.S. News & World Report*, finishing as the #1 Hotel in Oklahoma City and the State of Oklahoma. The hotel remains on the National Register of Historic Places.

The Skirvin Hilton Hotel is located at One Park Avenue in Oklahoma City. For more information, please visit <u>www.skirvinhilton.com</u> and follow the company on <u>Facebook</u> (<u>www.facebook.com/TheSkirvinHilton</u>) Instagram (@SkirvinHiltonOK), and <u>Twitter</u> (@SkirvinHiltonOK).

## About Marcus Hotels & Resorts

Marcus Hotels & Resorts, a division of The Marcus Corporation (NYSE: MCS), owns and/or manages 18 hotels, resorts and other properties in the U.S. A leader in the hospitality industry since 1962, Marcus Hotels & Resorts creates asset value for hotel owners through its expertise in management, development and product repositioning, including hotel food and beverage

concepts developed by its Marcus Restaurant Group. The company's distinctive portfolio includes city-center meeting hotels, upscale resorts, historic properties, and premium branded and independent first-class hotels. Marcus Hotels & Resorts is an approved operator for all major lodging brands. For more information, please visit: http://media.marcushotels.com and follow the company on Facebook and Twitter (@MarcusHotels).

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